



Shinnai and Kuruma Ningyo 2007
Performance Tour Sponsorship Opportunities

*“Treasured Tales from Old Japan:
Shinnai Narrative Song and Kuruma Ningyo Puppetry”*
presented by
The Clark Center for Japanese Art and Culture

Program Date: Sunday, October 14, 2007, 3:00 pm
Location: Hanford Fox Theatre,



Living National Treasure
Tsuruga Wakasanojo XI

In October 2007, a troupe of five professional performing artists from Japan will travel to Hanford, CA for a public performance at the historic Hanford Fox Theatre as part of a three-city North American tour, also including Amherst, MA and St. Louis, MO.

The performance will feature master vocalist **Tsuruga Wakasanojo XI**, an internationally recognized practitioner of the 250-year-old art form of Shinnai, a form of narrative singing accompanied by the three-stringed shamisen. Tsuruga Wakasanojo XI was designated a Living National Treasure by the Japanese government in 2001 and has toured extensively outside of Japan as well as performing for exclusive audiences including the Emperor and Empress of Japan in 2006.

Performing with Tsuruga Wakasanojo XI will be traditional Japanese puppetry artist **Nishikawa Koryu V**, headmaster of the Hachioji Kuruma Ningyo troupe and internationally acclaimed specialist in this unique form of puppetry that dates to the mid-19th century.

The performance will include a tragic dance piece and a comical travelogue, both traditional stories from the age of the samurai warriors of Japan, performed in Japanese with projected English supertitles.



This performance provides a unique opportunity for audiences in the Central Valley to experience traditional Japanese performing arts at the highest level. Overseas appearances by Living National Treasures are rare opportunities to experience traditional Japanese arts that have been passed down in direct succession for hundreds of years and whose future legacies are protected as important symbols of Japanese culture.



Puppetry master
Nishikawa Koryu V

Program sponsorships are necessary to defray the travel, lodging, staging costs, and honoraria inherent in presenting a performing arts program. Your support also helps to keep admission costs to a reasonable level, allowing access to high quality cultural programs for as many interested individuals as possible. With admission ticket costs at a modest \$18 for the general public and \$12 for students and Clark Center members, we anticipate an audience of 300 people or more, drawn from California's Central Valley as well as the Los Angeles and San Francisco Bay Areas.

We depend on the help of sponsors like you to make our programs possible and to continue to bring high-quality programs and exhibitions to the Central Valley.

Please see the following pages for details of the many benefits available at every level of sponsorship and fill out the attached form to confirm your support quickly and easily.

We thank you for considering supporting the Clark Center in this effort and we look forward to welcoming you personally at this and future programs and related events.

Sponsorship Levels and Benefits

Featured Sponsor: \$5000 and up

[Note: Featured Sponsors must be confirmed by September 15th to be assured acknowledgement in media publicity and by October 1st for venue signage and in-house mailings.]

- Recognition in all press releases and logo and name recognition in in-house publicity for the performance, including SF Bay Area Japanese language newspapers, Cultural News (Los Angeles), Fresno Bee, Visalia Times Delta, Bakersfield Californian and Hanford Sentinel as well as area cultural institutions, event listings, poster signage and more.
- Logo and name recognition in Clark Center for Japanese Art and Culture announcements to membership and donor list of approximately 700 postal and 1650 e-mail addresses.
- Logo and name recognition on signage, printed program, and pre- and post-performance announcements at the performance venue with anticipated audience of 300-400 people.
- Featured link on Clark Center and performance tour websites at www.ccjac.org and www.shinnai-usa.org.
- 8 complimentary passes to the October 14 performance at the Hanford Fox Theatre.
- Exclusive curator-led tour of the Clark Center for Japanese Art and Culture exhibition galleries for up to 20 people once during the 12-month period following sponsorship contribution (requires advance scheduling and dependent on staff availability).
- Complimentary Clark Center membership to two mailing addresses for one year.

Contributor: \$1000 to \$4999

- Logo and name recognition in Clark Center for Japanese Art and Culture announcements to membership and donor list of approximately 700 postal and 1650 e-mail addresses.
- Logo and name recognition on signage and printed program at the performance venue with anticipated audience of 300-400 people.
- Recognition on Clark Center and performance tour websites at www.ccjac.org and www.shinnai.org.
- 4 complimentary passes to the October 14 performance at the Hanford Fox Theatre.
- Complimentary Clark Center membership to two mailing addresses for one year.

 **Partner: \$500 to \$999**

- Name recognition in Clark Center for Japanese Art and Culture announcements to membership and donor list of approximately 700 postal and 1650 e-mail addresses.
- Name recognition on signage and printed program at the performance venue with anticipated audience of 300-400 people.
- Recognition on Clark Center and performance tour websites at www.ccjac.org and www.shinnai.org.
- 2 complimentary passes to the October 14 performance at the Hanford Fox Theatre.
- Complimentary Clark Center membership to one mailing address for one year.

 **Supporter: In-kind contributions and cash donations up to \$499**

- Name recognition on signage and printed program at the performance venue with anticipated audience of 300-400 people.
- Recognition on Clark Center and performance tour websites at www.ccjac.org and www.shinnai.org.
- 2 complimentary passes to the October 14 performance at the Hanford Fox Theatre.

Advertising Opportunities:

\$500 Level

- ½ page advertisement in printed program for the performance (image-ready digital file must be provided by the sponsor)

\$250 Level

- ¼ page advertisement in printed program for the performance (image-ready digital file must be provided by the sponsor)

\$100 Level

- 2 x 3 ½ inch (business card size) advertisement in printed performance program (image-ready digital file must be provided by the sponsor)

SPONSORSHIP SUBMISSION FORM

Sponsor Name (as it will appear in printed material):

Contact Name:

Address:

Telephone: _____

Fax: _____

E-mail:

Signature:

Date:

Sponsorship Level:

- | | | |
|--|--------------------------|--------------|
| Featured Sponsor: | <input type="checkbox"/> | \$5000 |
| Contributor: | <input type="checkbox"/> | \$1000 |
| Partner: | <input type="checkbox"/> | \$ 500 |
| Supporter: | <input type="checkbox"/> | Cash: _____ |
| | | or |
| In-kind Goods or Services Contribution | <input type="checkbox"/> | value: _____ |
| Advertising Support: | <input type="checkbox"/> | ½ pg. \$ 500 |
| | <input type="checkbox"/> | ¼ pg. \$ 250 |
| | <input type="checkbox"/> | 2x3½” \$ 100 |

Total Contributions:

Payment method:

Check Please make out to “The Clark Center for Japanese Art and Culture”

Credit Card Number: _____ Expiry: _____

Please submit this completed form (preferably by fax) along with your payment to:

The Clark Center for Japanese Art and Culture
15770 Tenth Avenue, Hanford, CA 93230
Phone: 559-582-4915, Fax: 559-582-9546

Thank you for your support!